



UTM
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YOUR REF.:

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**To Whom It May Concern,
Testimonial for Acquire**

We were impressed with the quality of the business plan produced, which was thorough and executed within a short turnaround time.

Acquire's established capabilities in market research enabled the effective identification of strengths and opportunities in our business model, adding more credibility to our plan. We were well-equipped with solid market ready facts when we approached investors. Acquire's personal coaching with our input helped gain the relevant funding for our project.

Having an outsourced marketing partner helped with knowing what to expect when our products hit the market and being armed with the best pricing and distribution strategies.

It was partly the business plan that Acquire produced for us that has allowed us to secure a commercialization funding from the Ministry of Education.

Therefore, we would definitely recommend Acquire for businesses that intend to grow fast and want a results-oriented partner.

Thank you.

Yours sincerely,

Hazlina Selamat
PhD, PEng. MIEM

